KSRM Partnered with L4G - Coursera to help its Students/Faculty to learn from the World Class Universities & Industry Leaders

KADAPA, ANDHRA PRADESH – K.S.R.M.COLLEGE OF ENGINEERING (KSRM today announced that it has partnered with L4G - Coursera to ensure their Faculty, Students (Learners) have access to a world-class online learning platform to upgrade their skills and knowledge. It enabled the learners at the campus to learn new skills during COVID-19 and beyond.

As a part of Coursera for Coronavirus (C4CV) Initiative, Learners have an option to choose from a wide range of courses across Technology, Business and Personality development. The new skills mastered have an international reputation and are recognized through certifications. Courses are curated by World Class Universities and Industry Leaders

KSRM is known for its early adoptions of the latest Teaching, Learning methodologies KSRM walks an extra mile to bring in the best within the reach of the Faculty and Students. KSRM thrives to make sure every student has two or three additional certified skills apart from academics to ensure a smooth transition to the corporate world post-education.

L4G - The strategic implementation Partner of Coursera 2 has been implementing the Coursera for Campus @ KSRM. KSRM is the first college to implement Hybrid learning models to the Autonomous batch of students. Coursera & L4G are helping KSRM through Content Curation, monitoring the program through customized Dash Boards and Analytics, Creating digital portfolio of the students, conducting online Proctored Exams, Content Authoring through LMS and other value added services.

Speaking on the occasion, **KANDULA SIVANANDA REDDY**, Chairman at KSRM said, "With these collaborations, KSRM students had an opportunity to learn from international universities and the certifications will strengthen their resume for internship and job opportunities. Faculties who have done their certifications during pandemic are now more confident to take up learning and teaching activity. Having made use of this opportunity, KSRM now has a perfect use case to demonstrate the Digital Transformation of the Campus."

Gracing the occasion, Dr. V.S.S. MURTHY, Principal at KSRM said, "We were really excited when the collaboration opportunity with L4G - Coursera for C4CV initiative came our way. We were more than prepared to grab the opportunity of providing a world class online learning facility to our students/faculty. This is perhaps the best decision we have made in the Pandemic time. When the world was at a standstill, we at KSRM were busy mastering world class skills on the latest technologies. I would like to appreciate everyone who was involved in making C4CV a huge success."

Mr. PALADI RAJENDRA KUMAR, SPOC for the C4CV Initiative at KSRM said, "It was a continuous and motivating effort from all departments, administration of the college in promoting online digital learning to students/faculty during the pandemic time. We wanted the students/faculty to make best use of the pandemic time with this prestigious learning initiative taken up by the college. The C4CV initiative was a huge success at KSRM with 448 Invitations Sent, 177 Learners Joined, 134 Learners Enrolled, 625 Course Enrollments and 155 Course Completions in 6 Months."

Mr. P. KISHORE KUMAR REDDY, Faculty at KSRM, said, "We thank the KSRM Management for providing us with an international online digital learning experience during

the pandemic. I have picked up certifications from advanced courses which will help me in a great way in improving my teaching methodology and make students understand better with new skills that I have mastered from the International Faculty."

Mr. ETHAKOTI RAJESH, ECE, Student at KSRM, said, "I have done my courses in niche areas like Artificial Intelligence, Machine Learning and have also got certifications from Amazon and Google. I have experienced hassle free learning with perfect content curations and interactive learning sessions. I am sure these certifications will help me find a better internship/job opportunities. Thanks to KSRM, L4G & Coursera."

Mr. G.M.SIDDEEQ, Training & Placement Officer at KSRM said, "It excites me to present the Digital Transformation of KSRM through the C4CV as a case study to the companies. The number of certifications and courses done by the students in the last 6 Months will result in great internship/job opportunities when things return back to normal after the pandemic."

V. S. S. Murly
PRINCIPAL
K.S.R.M. COLLEGE OF ENGINEERING
KADAPA - 516 003. (A.P.)